



www.foodshare.org

FEEDING
AMERICA
A member of

450 Woodland Ave, Bloomfield, CT 06002-1342
Phone (860) 286-9999 / Fax (860) 286-7860

Contact: Gloria McAdam, President & CEO | work: (860) 286 – 9999
cell: (860) 371 – 7125

MEDIA ADVISORY

Thursday, March 20, 2014

The Movement to Solve Hunger Starts Now!

What: Truly solving hunger requires a different kind of approach to the problem, one that addresses the root causes of hunger. Tonight at Foodshare's Annual Meeting, we will be **launching a movement to engage 30,000 active volunteers in anti-hunger work** over the next decade. Come learn about this exciting work, and how you—as a member of the media—can play a vital role in getting this movement off the ground!

Who: The following individuals will be available for interviews:

Gloria McAdam, Foodshare President & CEO

Leslie Soler, Foodshare Board Chair and Asst. VP & Senior Counsel at The Hartford

When: **TONIGHT!** Thursday, March 20, 2014 from 5:00pm-6:30pm

Where: Foodshare
450 Woodland Avenue
Bloomfield, CT

Keep up with all of Foodshare's latest news and media updates by becoming a follower at www.twitter.com/Foodshare.

About Foodshare

Foodshare is building a movement to solve hunger, bringing together individuals and organizations in all 42 towns of Hartford and Tolland counties.

Foodshare does this in three key ways, by:

- **Increasing the amount of food available**, to continue feeding our 128,000 hungry neighbors—including seniors, the working poor, and 50,000 children. Foodshare distributes enough food to provide 12 million meals annually through our network of 300 local partners.
- **Building self-sufficiency** to reduce the number of people in need. In this way, we address the chronic underlying reasons why people are hungry. These stem from poverty, not just the immediate lack of food.
- **Involving the entire community** to increase their understanding of these real causes and solutions to hunger. Our goal is to inspire community members to become personally involved in effective hunger solutions.

Since 1982, Foodshare has sought to end hunger in our region. Working in partnership with other community leaders such as the United Way, End Hunger Connecticut! and 211 Infoline, Foodshare has the experience and is building the networks necessary to help make this vision a reality.

Join the movement! Your gifts of time, talent, and financial support are vital to solving hunger—not just by feeding a hungry person today but by creating a future where hunger will not be tolerated.

