



www.foodshare.org

FEEDING
A member of AMERICA

450 Woodland Ave, Bloomfield, CT 06002-1342
Phone (860) 286-9999 / Fax (860) 286-7860

Contact: Gloria McAdam, President & CEO | work: (860) 286 – 9999
cell: (860) 371 – 7125

MEDIA RELEASE

Thursday, October 16, 2014

Foodshare Receives \$30,000 Grant from Lincoln Financial Foundation to support Fight Hunger at the Holidays campaign and food distribution year-round

As the regional food bank and local affiliate of Feeding America, Foodshare distributes more than 12 million meals worth of food annually to 300 local nonprofit organizations. These organizations help 128,000 people in our region who are at risk – including seniors, the working poor, and 50,000 children – get some of the food they need each day. Most of the food is donated by food companies, including manufacturers, wholesalers, retailers, and local farmers. But financial support is also needed to help cover the costs associated with transporting and distributing this food.

This support in particular, provided by Lincoln Financial Foundation, will help Foodshare meet the immediate food needs of our hungry neighbors in the greater Hartford area, helping to ensure that needy families in the Hartford area can have a traditional Thanksgiving meal as well as food throughout the year.

Keep up with all of Foodshare's latest news and updates by becoming a follower at www.twitter.com/Foodshare.

About Foodshare

Foodshare is building a movement to solve hunger, bringing together individuals and organizations in all 42 towns of Hartford and Tolland counties.

Foodshare does this in three key ways, by:

- **Increasing the amount of food available**, to continue feeding our 128,000 hungry neighbors—including seniors, the working poor, and 50,000 children. Foodshare distributes enough food to provide 12 million meals annually through our network of 300 local partners.
- **Building self-sufficiency** to reduce the number of people in need. In this way, we address the chronic underlying reasons why people are hungry. These stem from poverty, not just the immediate lack of food.
- **Involving the entire community** to increase their understanding of these real causes and solutions to hunger. Our goal is to inspire community members to become personally involved in effective hunger solutions.

Since 1982, Foodshare has sought to end hunger in our region. Working in partnership with other community leaders such as the United Way, End Hunger Connecticut! and 211 Infoline, Foodshare has the experience and is building the networks necessary to help make this vision a reality.

Join the movement! Your gifts of time, talent, and financial support are vital to solving hunger—not just by feeding a hungry person today but by creating a future where hunger will not be tolerated.

About Lincoln Financial Foundation

The Lincoln Financial Foundation, established in 1962, is a nonprofit organization formed and supported by Lincoln Financial Group. Under the Foundation guidelines, grants are made in the areas of arts, education, human services and economic/workforce development. The Foundation allocated nearly \$804,000 to support nonprofits in Hartford in 2013. Since 2006, the Foundation has contributed more than \$11 million to Hartford nonprofits.

About Lincoln Financial Group

Lincoln Financial Group has set aside almost \$10 million of its pre-tax earnings for charitable causes that support philanthropic endeavors in the communities where its employees work. Lincoln Financial Group provides advice and solutions that help empower Americans to take charge of their financial lives with confidence and optimism. Today, more than 17 million customers trust our retirement, insurance and wealth protection expertise to help address their lifestyle, savings and income goals, as well as to guard against long-term care expenses. Headquartered in Radnor, Pennsylvania, Lincoln Financial Group is the marketing name for Lincoln National Corporation (NYSE:LNC) and its affiliates. The company had \$216 billion in assets under management as of June 30, 2014. Learn more at www.LincolnFinancial.com.