



www.foodshare.org

FEEDING
A member of AMERICA

450 Woodland Ave, Bloomfield, CT 06002-1342
Phone (860) 286-9999 / Fax (860) 286-7860

Contact: Gloria McAdam, President & CEO | work: (860) 286 – 9999
cell: (860) 371 – 7125

MEDIA RELEASE

Monday, September 15, 2014

Foodshare in the Running for major Walmart Donation

This fall, Walmart is asking their customers, associates, supplier partners and the general public to join together to fight hunger and spark change toward a better future. Through the Fight Hunger. Spark Change. campaign, the public can participate in a voting campaign to determine which Feeding America food banks will receive funding awards from Walmart. The campaign runs from September 15th (12:01 am EDT) to October 5th (11:59 pm EDT). At the conclusion of the voting campaign, the 50 food banks receiving the most votes will each receive a funding award of \$60,000 (total funding = \$3 million).

Foodshare, the food bank for greater Hartford, is competing for those funds and if it is awarded one of the grants, it will share the money with three of its partner programs: Channel 3 Kids Camp, Hands On Hartford, and Health Collective East, each of which provides essential services to people in need.

People wishing to vote for Foodshare should go to www.walmart.com/fighthunger and log in to their own Facebook account from that page. Then search for Foodshare on that page and click the “vote” button and then the “share” button (which will let friends vote as well).

Keep up with all of Foodshare’s latest news and updates by becoming a follower at www.twitter.com/Foodshare.

About Foodshare

Foodshare is building a movement to solve hunger, bringing together individuals and organizations in all 42 towns of Hartford and Tolland counties.

Foodshare does this in three key ways, by:

- **Increasing the amount of food available**, to continue feeding our 128,000 hungry neighbors—including seniors, the working poor, and 50,000 children. Foodshare distributes enough food to provide 12 million meals annually through our network of 300 local partners.
- **Building self-sufficiency** to reduce the number of people in need. In this way, we address the chronic underlying reasons why people are hungry. These stem from poverty, not just the immediate lack of food.
- **Involving the entire community** to increase their understanding of these real causes and solutions to hunger. Our goal is to inspire community members to become personally involved in effective hunger solutions.

Since 1982, Foodshare has sought to end hunger in our region. Working in partnership with other community leaders such as the United Way, End Hunger Connecticut! and 211 Infoline, Foodshare has the experience and is building the networks necessary to help make this vision a reality.

Join the movement! Your gifts of time, talent, and financial support are vital to solving hunger—not just by feeding a hungry person today but also by creating a future where hunger will not be tolerated.