

33rd ANNUAL

**FOODSHARE**

# Walk

## against hunger

## MEDIA ADVISORY

Thursday, April 28, 2016

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## We can transform Greater Hartford, one meal at a time

*The #FSWalk is about starting a conversation, bringing new and different voices to the table. Join us on Sunday, May 1 and become a part of the movement that will make hunger history.*

### \*\*\*Photo Op\*\*\*

Join us for a day of family fun, featuring:

- Face painting, music and giveaways
- Food trucks, including: *Artisan Caterers*, *Hard Core Sweet Cupcakes*, *Spuds Your Way*, and *The Whey Station*
- The *Jean Machine* will be giving away complimentary jeans for a nominal donation

Presented by:



**Special guests include:** Emcee Kim Lucey, WFSB Eyewitness News and Chaz, 102.9 The Whale

**When:** Sunday, May 1 – Registration begins at 12:30 p.m. and Walk steps off at 2:00 p.m.

**Where:** **Liam E. McGee Memorial Park**, formerly Hartbeat Park  
140 Garden Street, Hartford, CT (Free parking at: 690 Asylum Avenue)  
*ATTN: [Road Closures on Sunday, May 1](#)*

**Who:** Foodshare, plus...

- **19 benefiting partner programs** and their teams, representing hunger-fighting charities from many local towns and cities such as **Avon, Bloomfield, Enfield, Farmington, Hartford, New Britain, and Windsor**.
- **21 major financial sponsors** including The Hartford, Chase Family Foundations, Stop & Shop, Cognizant, PASI, Webster Bank, Aetna, Hartford Courant, McPhee Electric, WDRC-AM, 102.9 The Whale and WFSB Eyewitness News.
- **Over 100 Walk teams** from area businesses, schools, civic and faith groups.
- **4-5,000 walkers expected** to take part, with a fundraising goal of \$630,000.

Keep up with all of Foodshare's latest news and media updates by becoming a follower at [www.twitter.com/Foodshare](http://www.twitter.com/Foodshare).

## About the Foodshare Walk Against Hunger

There are 137,000 people in the Greater Hartford region, including 1 in 5 children, who struggle with food insecurity. The Foodshare Walk Against Hunger provides support for 300 partner programs who help to ensure those in need have access to food and additional services to get back on their feet. By involving the entire community in this event we hope to bring new and different voices to the table to raise awareness of hunger in Connecticut. Join us on Sunday, May 1 and become a part of the movement that will make hunger history. Learn more online at [foodsharewalk.org](http://foodsharewalk.org).