

20th Annual H.O.G. Turkey Run this Weekend!



This Sunday, October 19th, hundreds of area motorcycle riders will kick-off Foodshare's *Turkey and Thirty Campaign*. Historically, this event has attracted **150+ bikers**, making it an excellent photo opportunity as they:

- **Leave** Gengras in East Hartford at 11:30AM
- Travel Northbound on I-91 through Hartford
- **Arrive** at Foodshare's distribution center in Bloomfield around 11:45AM

Hosted by the Hartford Harley Owner's Group (H.O.G.), the event is dubbed the "Freedom from Hunger Ride" and assists families who need help putting a traditional holiday meal on the table. Gifts of frozen turkeys and cash donations are welcome.

Stop & Shop is once again sponsoring the event and will jumpstart efforts with a donation of 1,000 turkeys!

All motorcyclists (and brands of bikes) are welcome and encouraged to join this event. Riders depart from East Hartford at 11:30AM and travel North on Interstate 91. They will exit the highway at Exit 37 in Windsor and proceed to the Foodshare facility at 450 Woodland Avenue in Bloomfield for a short program.

Keep up with all of Foodshare's latest news and updates by becoming a follower at www.twitter.com/Foodshare.

About Foodshare

Foodshare is building a movement to solve hunger, bringing together individuals and organizations in all 42 towns of Hartford and Tolland counties.

Together, we will solve hunger by:

- **Increasing the amount of food available**, to continue feeding our 128,000 hungry neighbors—including seniors, the working poor, and 50,000 children. Foodshare distributes enough food to provide 12 million meals annually through our network of 300 local partners.
- **Building self-sufficiency** to reduce the number of people in need. In this way, we address the chronic underlying reasons why people are hungry. These stem from poverty, not just the immediate lack of food.

Since 1982, Foodshare has sought to end hunger in our region. Working in partnership with other community leaders such as the United Way, End Hunger Connecticut! and 211 Infoline, Foodshare has the experience and is building the networks necessary to help make this vision a reality.

Join the movement! Your gifts of time, talent, and financial support are vital to solving hunger—not just by feeding a hungry person today but by creating a future where hunger will not be tolerated.