



# MEDIA RELEASE

Tuesday, November 25, 2014

[www.foodshare.org](http://www.foodshare.org)

FEEDING  
A member of AMERICA

450 Woodland Ave, Bloomfield, CT 06002-1342  
Phone (860) 286-9999 / Fax (860) 286-7860

Contact: Gloria McAdam, President & CEO | work: (860) 286 – 9999  
cell: (860) 371 – 7125

---

## Thank You Greater Hartford!

Many people took advantage of Foodshare's extended hours last evening and helped put the regional food bank over the top, exceeding their goal for turkeys and ensuring that all 19,896 families who requested turkeys will be having a proper Thanksgiving meal.

However, as of closing yesterday, Foodshare had only raised \$574,255 toward a goal of \$900,000, leaving \$325,745 to be raised by Sunday. Please help spread the word – financial donations can be made in person, online at [www.foodshare.org](http://www.foodshare.org), or through the mail.

If you have a turkey that you were planning to donate, Foodshare will still be accepting them for the December holidays. They will be open until 6:00 PM today, and from 8:00 to 10:00 AM tomorrow.

Keep up with all of Foodshare's latest news and media updates by becoming a follower at [www.twitter.com/Foodshare](http://www.twitter.com/Foodshare).

---

### About Foodshare

Foodshare is the food bank for greater Hartford and the heart of the effort to solve hunger in all 42 towns of Hartford and Tolland counties. Last year, we distributed enough food for 12 million meals through our network of 300 local partners that feed 128,000 hungry neighbors. But that amount only covered one-third of the need in our area. So Foodshare has launched an effort to bridge that gap by:

- **Engaging the entire community in the Movement to Solve Hunger. The movement aims to involve 30,000 people in a wide range of activities that will:**

1. **Increase the amount of food available** to those in need by increasing participation in government food assistance programs, developing new sources of local food donations, and community innovation.

2. **Reduce the number of people in need** by developing and supporting programs that increase people's self-sufficiency. In this way, we address the chronic underlying reasons why people are hungry. These stem from poverty, not just the immediate lack of food.

Since 1982, Foodshare has sought to end hunger in our region. Working in partnership with other community leaders such as the United Way, End Hunger Connecticut! and 211 Infoline, Foodshare has the experience and is building the networks necessary to help make this vision a reality.

**We need you!** Become a Foodshare partner. Your gifts of time, talent, and financial support are vital to ending hunger... not just by feeding a hungry person today but by creating a future where hunger will not be tolerated.