



MEDIA RELEASE

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www.foodshare.org



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A Big Boost from Jack Bannan Memorial Turkey Trot

Foodshare asks the public to 'keep it coming'

Progress Towards Goal:

	Goal	Received	Still to go
Turkeys	19,896	6,716	13,180
Cash Contributions	\$900,000	\$397,927	\$502,073

News & Updates:

Foodshare received turkey requests from 19,896 families this year – people like Josephine, who live in a constant state of panic, are relying on us to help, “...food itself is a blessing...a lot of people have to choose – pay the bills or eat. It’s a neverending crisis.”

Most of those turkeys will have to come from donors in the community. “Events like yesterday’s *Jack Bannan Memorial Turkey Trot*, which brought in 2,132 turkeys, have already put a serious dent in Foodshare’s goal, bringing the total number of families still waiting for a turkey to 13,180,” says Gloria McAdam, Foodshare’s President & CEO. “We are counting on the generosity of Greater Hartford residents to keep it coming.”

This weekend is a crucial time to ensure no one goes without this holiday season – we need everyone who can donate a turkey or cash to go to one of our donation sites and make the most generous gift they can. We don’t want any family to face an empty table on Thanksgiving. Hartford, Glastonbury, West Hartford, and Wethersfield are all hosting *Turkey and Thirty* drives in support of Foodshare. The food bank’s Bloomfield distribution center also accepts donations and offers extended hours of operation through Tuesday, November 25th. For more information on how you can help, or for a complete list of collection sites, please visit www.aturkeyand30.org.

Town-Wide Drives:

- **West Hartford Turkey and Thirty Drive:** Friday, Nov. 21, from 8am-4pm @ the Town Center Building (29 South Main Street). Stop by at noon to meet Competitive Eater Joey Chestnut!
- **Hartford West End Drive:** Saturday and Sunday, Nov. 22-23 from 9am-4:30pm @ ShopRite (46 Kane Street).
- **Wethersfield:** Saturday and Sunday, Nov. 22-23 from 10am-4pm @ Wethersfield Volunteer Ambulance (206 Prospect Street).
- **Glastonbury:** Sunday, Nov. 23 from 10am-4pm @ First Congregational Church, Stop & Shop and Whole Foods locations in Glastonbury.

As of 11/20/14:

Major Donations	
Lincoln Financial – \$30,000	Macca Plumbing – 227 turkeys
Bank of America - \$20,000	Jacobs Vehicle Systems –210 turkeys
SBM Charitable Foundation - \$10,000	CohnReznick – 200 turkeys

Stop & Shop – 1,000 turkeys	Hoffman Auto Group – 200 turkeys
Customers of Billy Grant – 800 turkeys	Rogo Distributors – 200 turkeys
Alstom Power – 92 turkeys and \$5,325	Clearwater Paper - \$2,500
C&S Wholesale – 380 turkeys	Henkel Corporation – 114 turkeys
LAZ Parking – 306 turkeys	Space Fitters - \$1,500
Webster Bank - \$5,000	
Event Totals (major donations & challenge team totals may be included in these numbers)	
Turkey Tuesday – 1,384 turkeys and \$26,323	
HOG “Freedom from Hunger” Ride – 1,017 turkeys and \$6,382	
Aetna turkey drive – 87 turkeys and \$3,067	
Goodwin College – 69 turkeys and \$2,576	
Voya Financial – 87 turkeys and \$1,790	
Congregation Beth Israel – 18 turkeys and \$1,033	
Old Burnside Brewing – 28 turkeys and \$160	
Payhub – 7 turkeys and \$209	

Keep up with all of Foodshare’s latest news and media updates by becoming a follower at www.twitter.com/Foodshare.

About Foodshare

Foodshare is the food bank for greater Hartford and the heart of the effort to solve hunger in all 42 towns of Hartford and Tolland counties. Last year, we distributed enough food for 12 million meals through our network of 300 local partners that feed 128,000 hungry neighbors. But that amount only covered one-third of the need in our area. So Foodshare has launched an effort to bridge that gap by:

- **Engaging the entire community in the Movement to Solve Hunger. The movement aims to involve 30,000 people in a wide range of activities that will:**

1. **Increase the amount of food available** to those in need by increasing participation in government food assistance programs, developing new sources of local food donations, and community innovation.

2. **Reduce the number of people in need** by developing and supporting programs that increase people’s self-sufficiency. In this way, we address the chronic underlying reasons why people are hungry. These stem from poverty, not just the immediate lack of food.

Since 1982, Foodshare has sought to end hunger in our region. Working in partnership with other community leaders such as the United Way, End Hunger Connecticut! and 211 Infoline, Foodshare has the experience and is building the networks necessary to help make this vision a reality.

We need you! Become a Foodshare partner. Your gifts of time, talent, and financial support are vital to ending hunger... not just by feeding a hungry person today but by creating a future where hunger will not be tolerated.