

Turkey Tuesday Makes Thanksgiving Possible for Thousands!

But there are still thousands more who need our help...

Progress Toward Goal:

	Goal	Received	Still to go
Turkeys	19,896	3,348	16,548
Cash Contributions	\$900,000	\$299,775	\$600,225

News & Updates:

If you were in downtown Hartford today, you may have caught a glimpse of the chaos known as Turkey Tuesday. Hosted by Bank of America and WDRC, this Turkey and Thirty Drive brought in 1,384 turkeys and \$26,323 thanks to the generosity of employees, neighbors and friends. "Organizations like Foodshare make our community stronger by fighting back against hunger, one family and one meal at a time," said Kevin Cunningham, Connecticut president, Bank of America. "Through the dedication of our volunteers and partners at Turkey Tuesday, hundreds of local families will get enough to eat for the Thanksgiving holiday."



Nearly 20 UnitedHealthcare employee volunteers helped gather donations and load the Foodshare truck with turkeys and other food donations, and UnitedHealthcare conducted its own food drive among its more than 2,000 Hartford-based employees at its 185 Asylum St. office. "UnitedHealthcare is grateful for the opportunity to support Foodshare this holiday season and help enable families in need to celebrate Thanksgiving with a delicious meal with all the trimmings," said Craig LaFiandra of UnitedHealthcare.

With only one week to collect AND distribute turkeys to 16,548 more families, Foodshare is counting on success from large-scale community events like this one and *The Jack Bannan Memorial Turkey Trot*, taking place tomorrow throughout the Farmington Valley.

Foodshare's annual *Turkey and Thirty* Campaign features collection sites and special events throughout Hartford and Tolland counties during the month of November. This year Foodshare has even introduced a little healthy competition among local companies. You can support your favorite participant by donating online at www.aturkeyand30.org and see how they fare on our leaderboard.

The food bank's Bloomfield distribution center also accepts donations and will have extended hours of operation beginning Tuesday, November 18th. For more information on how you can help, or for a list of collection sites, please visit www.aturkeyand30.org.

Events:

- **Jack Bannan Memorial Turkey Trot:** To be held on Wednesday, November 19th, from 8am-8pm at locations across Farmington Valley. Join Scot Haney, of WFSB, at the Simsbury Stop and Shop from 4am-7am! All locations can be found online at www.aturkeyand30.org.

- **West Hartford Turkey and Thirty Drive:** Thursday, Nov. 20, and Friday, Nov. 21, from 8am-4pm @ the Town Center Building at 29 South Main Street. Stop by at noon to meet Competitive Eater Joey Chestnut!
- **Hartford West End Drive:** Thursday, Nov. 20 from 9am-12pm and 4pm-6pm @ Hartford Seminary (77 Sherman Street)
- **Payhub Turkey and Thirty Drive:** Wednesday, Nov. 19 from 10am-4pm @ 200 Fisher Drive in Avon.
- **Voya Financial Turkey and Thirty Drive:** Thursday, Nov. 20 from 7am-9am @ 1 Orange Way in Windsor.
- **Back East Brewery Drive:** Thursday, Nov. 20 from 4pm-7pm @ 1296 Blue Hills Ave. in Bloomfield.

As of 11/18/14:

Major Donations	
Lincoln Financial – \$30,000	Macca Plumbing – 227 turkeys
Bank of America - \$20,000	Jacobs Vehicle Systems –210 turkeys
SBM Charitable Foundation - \$10,000	CohnReznick – 200 turkeys
Stop & Shop – 1,000 turkeys	Hoffman Auto Group – 200 turkeys
C&S Wholesale – 380 turkeys	Rogo Distributors – 200 turkeys
LAZ Parking – 306 turkeys	Henkel Corporation – 114 turkeys
Webster Bank - \$5,000	
Event Totals (major donations & challenge team totals may be included in these numbers)	
Turkey Tuesday – 1,384 turkeys and \$26,323	
HOG “Freedom from Hunger” Ride – 1,017 turkeys and \$6,382	
Aetna turkey drive – 87 turkeys and \$3,067	
Goodwin College – 69 turkey and \$2,576	
Congregation Beth Israel – 18 turkeys and \$1,033	
Old Burnside Brewing – 28 turkeys and \$160	

Keep up with all of Foodshare’s latest news and media updates by becoming a follower at www.twitter.com/Foodshare.

About Foodshare

Foodshare is the food bank for greater Hartford and the heart of the effort to solve hunger in all 42 towns of Hartford and Tolland counties. Last year, we distributed enough food for 12 million meals through our network of 300 local partners that feed 128,000 hungry neighbors. But that amount only covered one-third of the need in our area. So Foodshare has launched an effort to bridge that gap by:

- **Engaging the entire community in the Movement to Solve Hunger. The movement aims to involve 30,000 people in a wide range of activities that will:**

1. Increase the amount of food available to those in need by increasing participation in government food assistance programs, developing new sources of local food donations, and community innovation.

2. Reduce the number of people in need by developing and supporting programs that increase people’s self-sufficiency. In this way, we address the chronic underlying reasons why people are hungry. These stem from poverty, not just the immediate lack of food.

Since 1982, Foodshare has sought to end hunger in our region. Working in partnership with other community leaders such as the United Way, End Hunger Connecticut! and 211 Infoline, Foodshare has the experience and is building the networks necessary to help make this vision a reality.

We need you! Become a Foodshare partner. Your gifts of time, talent, and financial support are vital to ending hunger... not just by feeding a hungry person today but by creating a future where hunger will not be tolerated.