

---

## Big Y Teams up with Foodshare to Sack Hunger in Greater Hartford

Bloomfield, CT – Food industry members play a vital role in the fight against hunger, and Big Y is among those taking action in a big way. On Wednesday morning, 43,000 pounds of non-perishable food—including peanut butter, rice, macaroni, kidney beans, tuna, and oats—was delivered to Foodshare's warehouse. This is all thanks to local shoppers who contributed to the grocery chain's 6<sup>th</sup> Annual Sack Hunger program during the holiday season.



"It really takes a community-wide effort to ensure our hungry neighbors get the help they need today. But even more important is moving them beyond food assistance, and stabilizing lives in the long-term," said James Arena-DeRosa, Foodshare's president and CEO. "Raising awareness through initiatives like Big Y's Sack Hunger program is a big part of making that happen."

Food collected from the 11 Big Y locations in Hartford and Tolland counties, adds up to more than 35,000 meals for local families. Charles D'Amour, president and COO of Big Y, recognizes the importance of helping our neighbors in need, "Our Sack Hunger program makes it easy to provide nutritious, non-perishable food to those less fortunate within our community."

The donated food will be distributed to partner programs throughout the region—pantries, community kitchens and shelters—over the next few days.

Keep up with all of Foodshare's latest news and updates by becoming a follower at [www.twitter.com/Foodshare](http://www.twitter.com/Foodshare).

---

### About Foodshare

Recognized as one of the most innovative, progressive and efficient food banks in the country, Foodshare has served Hartford and Tolland counties since 1982. Last year, Foodshare provided enough food for 11.5 million meals to 300 partner programs including food pantries, community kitchens, and homeless shelters, and through its Mobile Foodshare program. The organization also works on reducing the need, with programs that help people get back on their feet and get the resources they need to buy their own food. Working in partnership with other community leaders such as the United Way, End Hunger Connecticut! and 211 Infoline, Foodshare has the experience and is building the networks necessary to help make this vision a reality.

### About Big Y

Headquartered in Springfield, MA, Big Y is one of the largest independently owned supermarket chains in New England, Proud to be family owned and operated, they currently operate 63 locations throughout Connecticut and Massachusetts with over 10,000 employees. Founded in 1936 by brothers Paul and Gerald D'Amour, the store was named after an intersection in Chicopee, Massachusetts where two roads converge to form a "Y".